

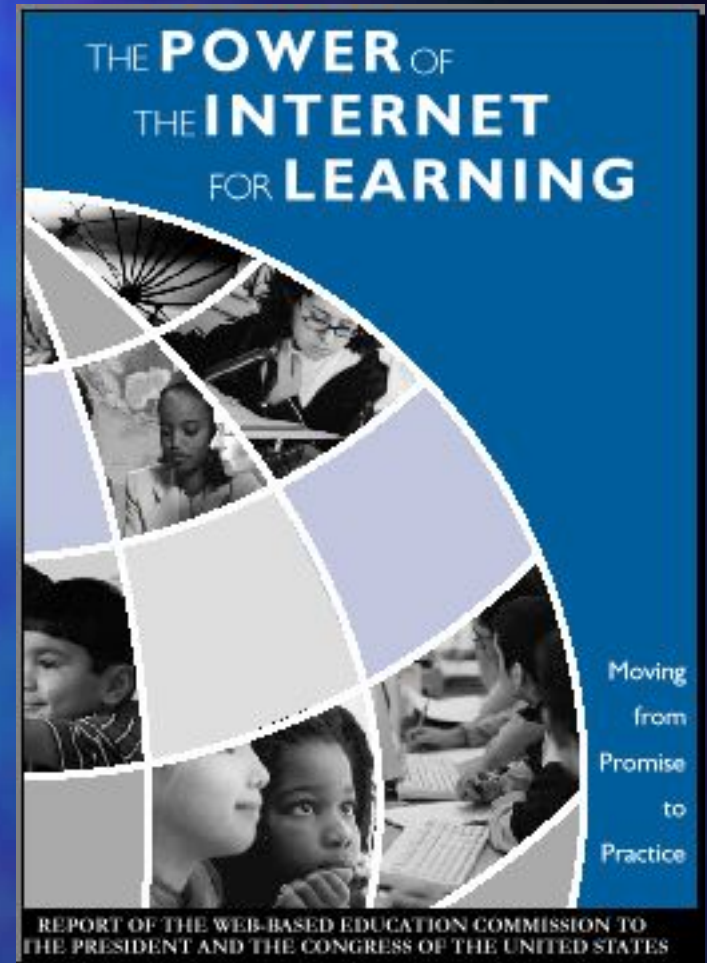
# THE POWER OF THE INTERNET FOR LEARNING

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Moving from Promise  
to Practice

Report of the Web-based Education Commission

Presentation to the California Postsecondary Education Commission,  
July 31, 2001



# COMMISSION MEMBERSHIP

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- Created by United States Congress
- 16 members appointed by President Clinton, Secretary Riley, and Congress
- Chair Sen. Bob Kerrey (Neb.)
- Vice Chair Rep. Johnny Isakson (Ga.)

# MISSION

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- All learners have full and equal access to the capabilities of the Web
- Online content and learning strategies are affordable and meet the highest standards of educational quality

# DATA GATHERING

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- 5 public hearings; over 100 witnesses
- Stakeholder focus groups and meetings
- Presented at national and international meetings
- “e-Testimony” from 250+ witnesses



# CONTEXT: THE CHANGING EDUCATIONAL LANDSCAPE

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- **K-12:** Growing enrollments, teacher shortages, decaying buildings, standards, new learning alternatives
- **Higher Ed:** Older, part time students, new online technologies
- **Workplace:** Continuous training needs

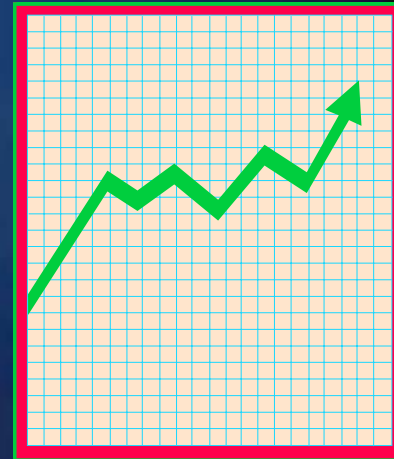
# e-Education Is a Growing Business

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	<u>current</u>	<u>2003</u>
K-12 market	\$1.3b.	\$6.9b.
Postsecondary	\$1.2b.	\$7b.
Corp. training	\$1.1b.	\$11.4b.

*Credit Suisse First Boston Corporation*



# KEY FINDINGS

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*The Internet enables education to:*

- Center learning around student
- Focus on the strengths of individual learners
- Make lifelong learning a practical reality

# BARRIERS TO WEB-BASED LEARNING

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- **Access:** Still limited; broadband access a long way off
- **Professional Development:** Insufficient training and support for educators/administrators at all levels
- **R & D:** Lack of pedagogical framework for learning in the Digital Age; .1% factor



# BARRIERS TO WEB-BASED LEARNING

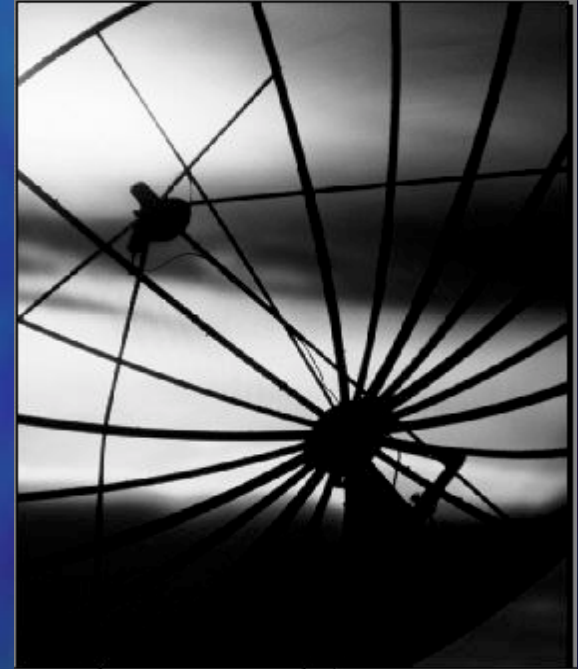
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- **Content:** Lack of high-quality online content benchmarked to standards
- **Outdated Regulation:** Current framework discourages anytime, anywhere, any pace learning
- **Privacy and Protection:** The Internet can be dangerous, especially for young children
- **Funding:** A persistent challenge; \$100-\$200: \$3,500-\$5,500 per individual

# RECOMMENDATIONS

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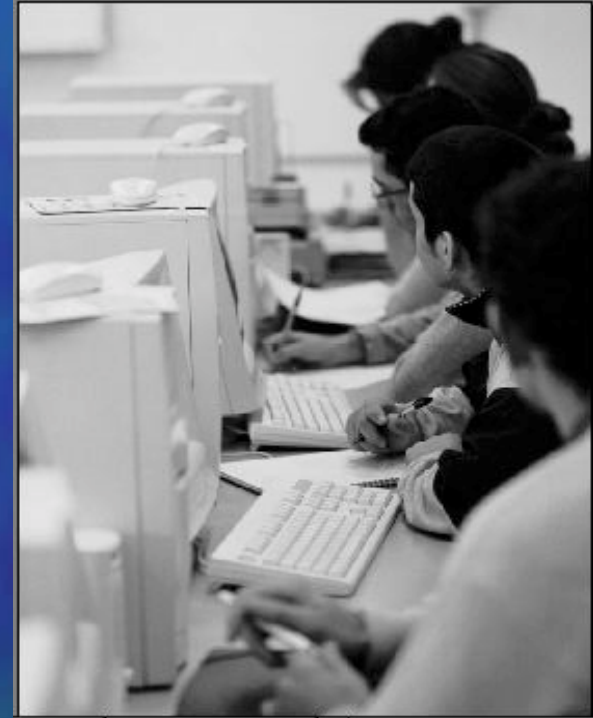
- Broadband access the principal goal of telecom policy
- Advanced training top priority for educators/administrators
- Ed schools a special focus
- R & D investment for learning technology, partnerships, new learning communities



# RECOMMENDATIONS

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- Content development priorities set at federal/state levels
- Seed funding in high need areas
- Revise "12-hour," "50%," and incentive compensation rules





# RECOMMENDATIONS

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- Postsecondary accreditation = online quality assurance
- Review/revise K-12 credit and per student tuition policies
- Review/revise "fair use" doctrine for online content





# RECOMMENDATIONS

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- High quality, educational "safe zones"
- School media competency programs; ethics
- Allow parents to "opt-out" of school-based online learning activities



# RECOMMENDATIONS

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- Sustained federal and state appropriations
- Tax incentives targeted at high need areas
- "Learning technology trust fund"



# A CALL TO ACTION

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The Commission calls for the adoption of an--  
“e-learning” agenda  
as a centerpiece of  
our nation’s  
education policy.





# Advocacy Opportunities....

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- Federal Legislation
- State Legislation
- Grass Roots Alliances
- Advocacy Campaigns



# Federal Legislative Vehicles....

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- ESEA reauthorization
- OERI reauthorization
- Online privacy legislation
- Copyright legislation
- HEA reauthorization (starting now)

# CONTACT INFORMATION

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WEB-BASED EDUCATION COMMISSION

(202) 434-4540

[webcommission@hotmail.com](mailto:webcommission@hotmail.com)

[www.webcommission.org](http://www.webcommission.org)